



Banner Sizes

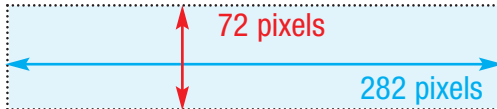
A click on your banner provides viewers with a direct link to your products and services, or company Web site.

AD SUBMISSION TIPS

1. Transparent graphics are not suggested as their appearance is somewhat unpredictable.
2. GIF animation is OK, but cannot include Active HTML, Java graphics, or Real Audio.

HORIZONTAL ADS (2 sizes)

TOTAL IMAGE AREA: 1) 282 x 72 pixels *or* 2) 568 x 72 pixels **FILE TYPE:** JPEG or GIF **FILE SIZE:** No larger than 40k

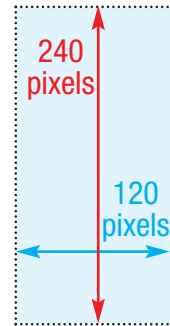


VERTICAL AD (1 size)

TOTAL IMAGE AREA:
120 x 240 pixels

FILE TYPE:
JPEG or GIF

FILE SIZE:
No larger than 30k



AD DESIGN SPECS (WE DO AD FOR YOU - NO ANIMATION INCLUDED)

1. SUBMIT IMAGE FILES - (logos, photos, graphics, etc.) as an image file type (TIFF, EPS, GIF, JPEG, etc.)
2. SUBMIT BASIC AD COPY/TEXT - very simplified - no addresses or phone numbers
3. QUESTIONS? Call our graphics department at 760-728-3004, or send e-mail to linda@ocdirectory.com

WEBSITE ADVERTISING PRICES

Banner Ad ~ from premium position of online directory linked to your business website.

\$75/month, 6 month minimum - includes ad design to specifications

Featured Sponsor ~ logo exposure from featured page of online directory linked to your business website.

\$50/month, 6 month minimum

Upgraded Directory Listing ~ from reference sections of online directory, featuring your website.

\$25/month, 12 month minimum

Online Dining Guide ~ from online version of restaurant dining guide, listing with website link.

\$100.00/year



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Your Community Directory Publisher

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5/09