

# Distribution Schedule For 2011-2012 OC Directories



## SOUTH ORANGE COUNTY

☀️	Laguna Niguel	20,000 dist.	July 2011
☀️	Aliso Viejo	20,000 dist.	July 2011
☀️	Rancho Santa Margarita Includes: Coto de Caza/Dove Canyon Rancho Cielo/Robinson Ranch/Las Flores Wagon Wheel Canyon	20,000 dist.	October 2011
☀️	Lake Forest Includes: Foothill Ranch & Portola Hills	20,000 dist.	October 2011
☀️	Mission Viejo Includes: Ladera Ranch	20,000 dist.	February 2012
☀️	South Coast Area Includes: Dana Point/Capistrano Beach San Juan Capistrano/Talega/Rancho San Clemente	20,000 dist.	February 2012

## SAN DIEGO/RIVERSIDE COUNTIES

☀️	Temecula/Murrieta	20,000 dist.	February 2012
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Total 140,000 annual distribution with all seven area directories.

### 2011-2012 ADVERTISEMENT RATES PER COMMUNITY DIRECTORY:

4-Color Quarter Page Display	\$495.00	(5" x 1.75")
4-Color Half Page Display	\$795.00	(5" x 3.75")
4-Color 3/4 Page Display	\$995.00	(5" x 5.75")
4-Color Full Page Display	\$1495.00	(5" x 7.75")
4-Color Double Truck Display (2 pgs)	\$2995.00	(10.5" x 7.75")

*Coupon Savings Page Insert* ~ with display ad placement ~ \$200.00

*Professional Services Advertorial* - with display ad placement (up to 150 words) ~ \$200.00

*Dining Guide Listing* - \$100.00

*Includes listing in online directory with link to your website*

**Banner Ads, Featured Sponsors, and Upgraded Directory Listings also available at  
[www.ocdirectory.com](http://www.ocdirectory.com)**

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