

| COMMUNITY: | DISTRIBUTION: | DELIVERY DATE: |
|---|---------------|----------------|
| SOUTH ORANGE COUNTY ~ | | |
| ☀️ Laguna Niguel | 20,000 | July 2009 |
| ☀️ Aliso Viejo | 20,000 | July 2009 |
| ☀️ Rancho Santa Margarita Includes: Coto de Caza/Dove Canyon Rancho Cielo/Robinson Ranch/Las Flores Wagon Wheel Canyon | 20,000 | October 2009 |
| ☀️ Lake Forest Includes: Foothill Ranch & Portola Hills | 20,000 | October 2009 |
| ☀️ Mission Viejo Includes: Ladera Ranch | 20,000 | February 2010 |
| ☀️ South Coast Area Includes: Dana Point/Capistrano Beach San Juan Capistrano/Talega/Rancho San Clemente | 20,000 | February 2010 |

SAN DIEGO/RIVERSIDE COUNTIES ~

| | | |
|----------------------|--------|---------------|
| ☀️ Temecula/Murrieta | 25,000 | February 2010 |
|----------------------|--------|---------------|

Total 145,000 annual distribution with all seven area directories.

2009-2010 ADVERTISEMENT RATES PER COMMUNITY DIRECTORY:

| | | |
|--------------------------------------|-----------|-----------------|
| 4-Color Quarter Page Display | \$495.00 | (5" x 1.75") |
| 4-Color Half Page Display | \$795.00 | (5" x 3.75") |
| 4-Color 3/4 Page Display | \$995.00 | (5" x 5.75") |
| 4-Color Full Page Display | \$1495.00 | (5" x 7.75") |
| 4-Color Double Truck Display (2 pgs) | \$2995.00 | (10.5" x 7.75") |

Coupon Savings Page Insert ~ \$395.00

Professional Services Advertorial - with display ad placement (up to 150 words) ~ \$200.00

Dining Guide Listing - \$100.00

Includes listing in online directory with link to your website

**Banner Ads, Featured Sponsors, and Upgraded Directory Listings also available at
www.ocdirectory.com**

PHONE 1-800-80-ORANGE (67264) or (949) 588-8134

www.ocdirectory.com • e-mail: ocinfo@ocdirectory.com

